

Research Details
School of Commerce & Management

1. Books/ Book Chapter

Sr. No.	Authors' Name (Same order as in Publication)	Title	Publisher	Vol. No.	Year	Page No.
Book						
1.	Dr. Divya J. Thakur	<i>Management Practices amidst Covid-19</i>	Weser Books	<i>ISBN No: 978-3-96492-299-1</i>	-	-
2.		<i>Cognitive Informatics and Soft Computing</i>	En. Springer Nature	<i>ISBN No: 978-981-16-8763-1</i>	-	-
3.		New Learning Technologies of Leadership and Role of Media Management	Rubicon Publications			
4.		A Multidisciplinary Approach in Innovation Paradigm	Bharti Publication			
5.	Ajay Bhardwaj	Concept of Nutrition in Hospitality & Health Care Sector	Orange books	ISBN no.: 9788194707950		2020
Book Chapter						
1.	Dr. Divya J. Thakur	. Analysis of CRM with new era of digital market innovation during covid-19 pandemic situation				
2.		Growth of E-Business During Covid-19: Role of HR Practices				
3.		An Empirical Study on Stress Management During Covid-19				
4.		How Servant Leadership is Effective for Employee Performance with the use of t-Test, Algorithm and ANOVA				

2. Research Publication in UGC/ SCOPUS/ WOS/ SCI/ SCIE/ ESCI/ SSCI/ or any other listed Journals

Sr. No	Name of the Faculty	Title of Research Papers	Journal Name	Vol. / Issue	ISSN No.	Year of Publication	UGC/ SCOPUS/ WOS/ SCI/ SCIE/ ESCI/ SSCI/ or any other listed Journals
1.	Dr. Divya J. Thakur	A Review of Employee Outcomes and Organization Outcomes of Responsible Leadership	<i>International Journal of Social Sciences and Economic Research.</i>	4(5), 3419-3429	2455-8834.	2019-	UGC
2	Dr. Divya J. Thakur	Responsible Leadership Style and Organization Citizenship Behavior: A Relationship Study	<i>Pacific Business Review International.</i>	. Vol.12(3): 21-29		2019	Thomson & Reuters
3	Dr. Divya J. Thakur	Influence of Leadership Style: A Review.	<i>International Journal of Advanced Science and Technology</i>	Vol. 28(20): 945-952		2019	SCOPUS
4	Dr. Divya J. Thakur	Demographic analysis of Ethical Leadership Style and Employee Performance.	<i>Journal of Xi'an University of Architecture & Technology.</i>	Vol. 9(3): 5645-5651		2020	SCOPUS
5	Dr. Divya J. Thakur	The Upliftment in status of Women Empowerment in 20th century-A study of Bundelkhand Region Uttar Pradesh and Madhya Pradesh India	<i>International Journal of Psychosocial Rehabilitation.</i>	Vol. 24(6):1575-1586		2020	SCOPUS
6	Dr. Divya J. Thakur	The impact of Leadership on Employee's Turnover Intention	<i>PalArch' s Journal of Archaeology of Egypt/Egyptology</i>	Vol. 17(6):1693-1704		2020	Scopus
7	Dr. Divya J. Thakur	The Role of Artificial Intelligence in Organizations for Recruitment Process: A Review	<i>Pacific Business Review International.</i>	Vol. 13(1): 74-76.		2020	Thomson & Reuters
8	Dr. Divya J. Thakur	Challenges of Human Resource Management and Opportunities for Organization during (COVID-19) Pandemic Situation	<i>International Journal of Applied Research</i>	Vol. 6(6): 9-12		2021	International Journal

9	Dr. Divya J. Thakur	A Study on impact of struggle in human life and how it gives impact on our journey	<i>Journal of Emerging Technologies and Innovative Research (JETIR).</i>	Vol. 8(5): 217-221.		2021	
10	Dr. Divya J. Thakur	Analysis of Effect of HRM on Employees performance & Organization Growth	<i>International Journal of Research in Commerce & Management (IJRCM)</i>	Vol. 12(07): 6-12. ISSN No. 0976-2183		2021	<i>(International Journal UGC care Listed)</i>
11	Dr. Divya J. Thakur	A review: Global HR practices & emerging trends of leadership style	Journal of positive school psychology	Vol-6, No-4, 9333-9340	ISSN: 27 17-7564	2022	
12	Dr. Divya J. Thakur	How leadership style creates an impact on job satisfaction level of employees in an organization	International Journal of Health Sciences				
13	Dr. Rashmi Dwivedi	Women empowerment through financial inclusion	UPUEA Economics	Vol.13	ISSN-0975-2382,	2017	UGC
14	Dr. Rashmi Dwivedi	Women's socio-economic empowerment through financial inclusion in India	Shodh Dristi Journal	Vol.9	ISSN-0976-6650	2018	UGC
15	Dr. Rashmi Dwivedi	Socio-economic status of women among the scheduled tribe in India	Desh Vikas Journal	VOI 4	ISSN-2394-1782	2018	UGC
16	Dr. Rashmi Dwivedi	Women's financial inclusion and sustainable development",	Remarking an analyzation Journal	Vol 3	ISSN-2455-0816	2018	UGC
17	Dr. Rashmi Dwivedi	Pradhan Mantri Ujjwala Yojana: towards Socio Economic inclusion in Prayagraj District of Uttar Pradesh	Vidya Warta Journal		ISSN-23199318	2019	UGC
18	Dr. Rashmi Dwivedi	Financial Literacy for Financial Inclusion of Women a Case Study of Panna district of Madhya Pradesh	Innovation Journal	Vol 5	ISSN-2456-5474	2020	UGC
19	Dr. Khushboo Sharma	Service Quality in Health Care: A Study of Patients Satisfaction in	<i>Wesleyan Journal of Research</i>	Vol. 13 (68)	ISSN: 0975-1386	2021	UGC

		Selected Private Hospitals of South Rajasthan.					
20	Dr. Khushboo Sharma	Impact of Green HRM Practices on Organizational Commitment and Job Satisfaction.	<i>Wesleyan Journal of Research</i>	Vol. 13 (68)	ISSN: 0975-1386	2021	UGC
21	Dr. Khushboo Sharma	Permission Marketing: A Marketing Tool to Satisfy Bank Customers	<i>Wesleyan Journal of Research</i>	Vol. 13 (68)	ISSN: 0975-1386	2021	UGC
22	Dr. Khushboo Sharma	Performance Management Practices: A Decisive Approach to Improve Employee Productivity	<i>Turkish Journal of Computer and Mathematics Education</i>	Vol.12(3)	ISSN: 3318-3324	2021	Scopus
23	Dr. Khushboo Sharma	Education Technology: Awareness Among Teachers for Enhanced Learning Outcome	<i>Oorja: A Bi-annual Refereed Journal of Management & IT</i>	Volume 18 (1),	ISSN: 0974-7869	2020	UGC
24	Dr. Khushboo Sharma	Role of Performance Appraisal System in Enhancing Teaching Effectiveness: A Study of School Teachers	<i>Pacific Business Review International</i>	Vol. 13 (1),	ISSN: 0974-438X,	2020	Scopus
25	Dr. Khushboo Sharma	An Exploratory Study to Determine the Factors Affecting Implementation of ICT in Rural Primary Education	<i>Sambodhi</i>	Vol. 43(2)	ISSN: 22496661	2020	UGC
26	Dr. Khushboo Sharma	Green HRM in Banks: The Managerial Perspective	<i>Sambodhi</i>	Vol. 43(2)	ISSN: 22496661	2020	UGC
27	Dr. Khushboo Sharma	Social Advertising: Awareness & Preference Among Teenagers	<i>Sambodhi</i>	Vol. 43(2)	ISSN: 22496661	2020	UGC
28	Dr. Khushboo Sharma	Non-Commercial Advertisements- A Study of Awareness and Preference among Rural Women.	<i>Asian Journal of Technology & Management Research</i>	Vol. 10 (1),	ISSN: 2249-0892	2020	UGC
29	Dr. Khushboo Sharma	Relationship between Factors Affecting Work-Life Balance and	<i>. Unnati- The Business Journal</i>	Vol. 7(2)	ISSN: 2319-1740	2019	(Peer Reviewed)

		Job Satisfaction of Management Educators.					
30	Dr. Preeti	Analyzing Generation Z purchase intention through Facebook's big data: A PLS-SEM based approach	IEEE: Big Data Mining and Analytics, (Published by Tsinghua University Press)			2022	Scopus
31	Dr. Preeti	AI-based Hybrid Models for Loan Risk Prediction in the Banking Sector					Scopus
32	Dr. Preeti	Ethical Issues and Code of Conduct related to HRM	Sai Om Journal of commerce & management,	volume-I, Issues-8, pp 8-15		2014	Scopus
33	Dr. Preeti	Job analysis behavior and legal Issues	International Research Journal of Management and Commerce	volume-I, issues-6, pp-24-36.		2014	
34	Dr. Preeti	Customer Relationship Marketing Practices and Strategies	Hindu International Refereed Journal of Commerce			2015	
35	Dr. Preeti	A Study of Work life balance among the university teacher of haryana	Research review international journal of multidisciplinary	volume-4, issues-2, pp- 8-11		2019	
36	Dr. Preeti	Organizational Culture and Its Effect on Private Sectors' Employee Performance	European Journal of Business & Social Sciences	Volume 07, Issue 03, pp-1212-1219.		2019	
37	Mr. Ajay Bhardwaj	A study about the service	International Journal of Engineering,	Vol.6, No.1,	ISSN NO. 2456-3129	2021	UGC Care

		quality of the Hotel Industry	Pure and applied Sciences	March 2021			
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3. Patents/ Copyright Applied or Published

(Photo) Name of the Faculty Designation Department	Patent Title	National/ International	Status (Filed/ Published/ Granted)
Dr. Divya J. Thakur	Design Patent on Ice-Cream Cone Maker” , IDC 31-00, Application No. 344697-001, Cbr Number 204260, Cbr Date of Filing: 14/6/2021.		Published
	<i>Neck Therapy Device</i>		Filed
	<i>Consumer Attitude Based Behavioral Intention in Green Food Products</i>		Published
	A Method for Employees’ Satisfaction that Reduces Turnover Intention of Employees and Leadership that make Employee Growth	International	Filed
	A System and A Method for Regulating Advertisement	International	Filed
Mr. Ajay Bhardwaj	A METHOD FOR IMPLEMENTATION OF DONATION BASED CROWD FUNDING TO SUPPORT RIGHT TO EDUCATION	International	Filed, Published & Granted
	CULTURAL TOURISM AN AID FOR EMPLOYMENT GENERATION AND SUSTAINABLE DEVELOPMENT IN RURAL AREA FILED UNDER INTELLECTUAL PROPERTY RIGHT, GOVT. OF INDIA	National	Filed, Published
	A NOVEL MODEL EMPLOYEES WELLNESS FOR EMPLOYEES’ TURNOVER AND BUSINESS TURNOVER FILED UNDER INTELLECTUAL PROPERTY RIGHT, GOVT. OF INDIA	National	Filed, Published

4. Refresher/ Induction/ Research Methodology course

Sr. No.	Name of the Faculty	Refresher/ Induction/ Research Methodology course detail
1.	-	-

5. Development of New Course

Sr. No.	Name of the Faculty	Development of New Course detail
1.	Mr.Ajay Bhardwaj, Mr.Hardeep Singh	MBA Hospitality & Tourism
2.	Mr.Ajay Bhardwaj, Mr.Hardeep Singh	MTTM

6. Invited talk/ Resource/ person/ Guest Lecture

Sr. No.	Name of the Faculty	Invited talk/ Resource/ person/ Guest Lecture detail
1.	Dr. Divya J. Thakur	<ul style="list-style-type: none"> Invited as a Resource Person for webinar on topic “Leadership Business Model and Research Techniques” in Guru Kashi University Talwandi Sabo, Bathinda-Punjab India on 15th December, 2021. Invited as a Guest of Honour for International Women’s Day on 8th March, 2022 at Mata Gujri College, Fatehgarh Sahib, Punjab under Unnat Bharat. Invited as a Keynote Speaker for online webinar on “Report Writing Skills” dated 12th May, 2022 at JIS University Kolkata.
2.	Mr. Ajay Bhardwaj	Guest Lecture, Service skills, 3 Feb. 2021, Govt. Sr. Sec. School, Dharampur, Distt. Solan.
3.	Mr. Hardeep Singh	Guest Lecture, Tourism, 3 Feb. 2021, Govt. Sr. Sec. School, Dharampur, Distt. Solan.

7. Refresher/ Induction/ Research Methodology course

Sr. No.	Name of the Faculty	Refresher/ Induction/ Research Methodology course detail
1.	Dr Divya J. Thakur	2 days Training programme by Council of Science, Technology & Environment (HIMCOSTE), Shimla (Govt. of Himachal Pradesh) on ‘Intellectual Property Rights-Recent Paradigms on 30 th & 31 st March 2022
2.	Mr. Ajay Bhardwaj	<ul style="list-style-type: none"> Two Weeks Short Term Training Programme through ICT Mode on “Outcome Based Curriculum – Design and Implementation “by NITTTR, Kolkata (Ministry of

		<p>Education, Govt. of India)2nd Aug.2021 to 13th Aug.2021.</p> <ul style="list-style-type: none">• 2 days Training programme by Council of Science, Technology & Environment (HIMCOSTE) ,Shimla (Govt.of Himachal Pradesh) on 'Intellectual Property Rights-Recent Paradigms on 30th &31st March 2022
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